

How To CHALLENGE WOMEN



AND INCREASE ATTRACTION

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Imagine two men are in a social setting with a fairly even mix of males and females. Both men are fairly good looking, both are dressed similarly, and both have about the same financial success. Let's call them Man 1 and Man 2.

In this social setting is a fairly attractive young lady who is sitting alone.

Man 1 approaches her with an easy opener, smiles confidently and has good eye contact. He is not nervous at all, and he starts the conversation with the normal chit-chat. He asks her many questions about herself and life. Through the conversation he displays many traits that demonstrate his character. He agrees with her opinions frequently, opens a door for her on the way to the patio, pulls out her chair, buys her a couple of drinks and even offers an appetizer. He laughs at her jokes and speaks passionately about riding motorcycles as it is one of his favorite past times. When she says how much she likes motorcycles, he promptly offers to take her riding. They both discuss life, travels and the adventures they have been on. After about an hour, Man 1 realizes he has to leave. He asks for the woman's number which she freely gives to him. As he is pulling out of the parking lot he texts her, "Thank you, it was wonderful meeting you and I can't wait to see you again."

A few minutes after he leaves, Man 2 approaches her with an easy opener, smiles confidently and has good eye contact. He is not nervous at all, and he starts the conversation with the normal chit-chat. Very early in the conversation though, he starts to tease her, make sexual innuendos, and misinterpret her statements in a charming way. When she makes a statement he doesn't agree with, he playfully lets her know he doesn't agree. When she suggests they go to the patio he declines. When he is ready for another drink he asks her to get him one. When she makes a lame joke he simply looks at her. As they discuss life, travels and adventure, he talks about his feelings in areas without giving away too many details. When he does discuss his passion of riding motorcycles and she tells him how much she likes motorcycles he offers to take her for a ride - if she pays. After

about an hour, Man 2 decides to leave. He tells the woman to take his number and gets hers. He thanks her for the drink and leaves.

Which guy won?

If you said Man 2 you would be correct.

Why?

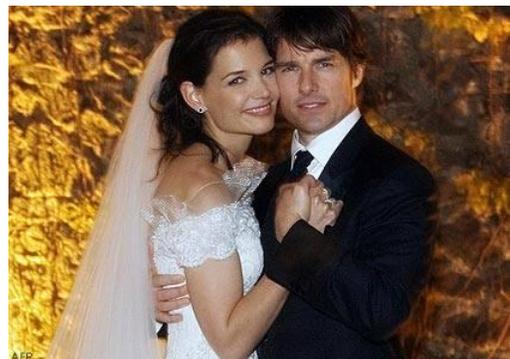
Because he was a challenge. And if you don't get anything else, just understanding this one concept can increase your success with women 1000%. Challenging women, especially in today's feminized world, is an art that most men have never even heard of, let alone tried.



A Challenging Man

Being a challenge is the #1 thing you can do to stand out from other men in a woman's mind. In a bar, at a club, at work, at the gym, in the grocery store, at the cafe, anywhere you can think of.

I know, most men think if they were wealthy or famous they would have it made. But the truth is, men who have wealth or are famous tend to be more of a challenge anyway since they are in demand. And here is another little truth, those rich and famous men tend to get dumped just as much as regular men.



Why is that? Because once the girl is with them, the automatic challenge filter they had from wealth or success is removed and the average man doesn't understand how important challenge is to a woman.

Most guys are very easy with women, and most hot women know they can get a man anytime they want. Even the most average girl has men approaching her on a fairly regular basis.



Have you ever even thought of what it is like to be an attractive woman? You have probably thought it would be great, all these men buying you things and asking you out with little to no effort on your part. But keep in mind the different mating strategies of men and women. Men are

programmed to be sexually stimulated by visual cues - height, weight, hip-to-waist ratio, breast size, hair length, etc. It really is all about the physical attractiveness of the girl.

But women are attracted to character cues. Sure, they may see a man with a certain look they like, but as soon as that man opens his mouth his words and more importantly his beliefs as demonstrated by his actions and feelings are what will attract her - or repulse her.

So if you are the woman and you are attracted to character cues, what would you feel with every man being so easy to you?

The answer is BORED.

Have you ever had a girl that REALLY liked you? She tried desperately to be with you? She called too much, she text too often, she bought you cards and did anything you wanted. How did that make you feel? Now take that feeling and multiply it times 100 and you may now know what a woman is feeling when you are not a challenge. And this is what they mean when they say the "guy is too nice."



No challenge = too nice. And that equals "Let's Just Be Friends", or if taken to the extreme you become that "weird creepy guy."

A woman has no way to know what your true character is. She has to use a few moments of interaction with you which she filters through her life experiences [mental roadmaps] to determine if she is going to spend time with you or not. Lots of parts matter, some a little and some a lot, like looks, body language, humor, eye contact, etc. But the big one is how much of a challenge you are.

Women are most excited by a man who they perceive is of higher value than themselves. No matter how nice you are, if you aren't challenging her then you are demonstrating through your actions that you believe she is of higher value. The more you do for her and the more you try the lower in value to herself you look.



If a man values himself so low in comparison to a woman that he does whatever she asks of him, always complies with her and supplicates to her, she will lose all respect for him as a man. This will happen in the first 5 minutes of the interaction, or in the 5th, 10th or more years of marriage. No matter what the man believes, if he is too easy too often, he is demonstrating lower value. He has demonstrated to her that she is superior to him, so her hunt for an attractive, strong man must either continue or start again.

Now, this is great news. It can give you a huge advantage when you are meeting women and will likely turn the tables into her chasing you.

What A Challenge Feels Like

It took me a long time to figure out exactly how to become a challenge in a woman's eyes. When I first started trying to challenge women, I did it in a competitive way. This may be how to challenge a man, but this is not what we typically want to do to challenge a woman.

If you ask a female what a man who is a challenge is like she will likely tell you:

- He isn't too nice.
- He doesn't always do things predictably.

- He isn't always available.
- He doesn't tell you how he feels.
- He keeps you guessing.

The simple truth is this is the exact opposite of how most men act. If you can get her to see you as a challenge you will rapidly boost her attraction for you. It has always been human nature to want what we can't have. By not falling into a role that she is use to most men falling into is enough to get her to chase you.

Easy is boring.

Challenging is attractive.

Challenge Starts At The Meeting

And this starts from the very beginning of the interaction. If she doesn't even know who you are, then not paying her a lot of attention isn't going to register as you being a challenge. You still have to interact with her.

And during those interactions there are many ways to be a challenge. Remember, these are almost always done in a flirty and playful manner. This is not be domineering but rather, amused.



1) Man Of Mystery - Don't say too much

When you approach, do not compliment anything about her looks.

This is a big one. You can say something like, "I noticed you have a very warm energy" or "I see you are drinking McAllan 12 scotch. That is my favorite. You must have good taste." Those are as close to compliments as I will ever get - it has to be something that 1 out of 1000 people would never notice. Other than that, do not compliment her.

When you first meet her, do not give your name till she ask for it.

Even if you open her and ask her name, you never give your name till she ask. Even then I may not comply and tease her - "I don't know, you could be a stalker. Does anyone have a restraining order against you?"



Do not interview her.

Never ask a rapid succession of questions about who she is. Though we do want to qualify her, it is a slow progression. Ask very open ended questions that allow her to go where her positive energy is. Something like, "What is one surprising skill you have?", which is a good one (and

can go sexual very fast).

You never want to ask "yes or no" questions. "Do you have a boyfriend?" "Do you like me?" "Am I your type of man?" are all off limits. Forever. Never utter them again.

Questions that seem to have no meaning and are never asked can be wonderfully fun. Ask her, "What is the most comfortable noise you make?" She will have to think pretty hard, and the answer you get will likely tell you the state she wants to be in which will allow another question to elicit her values. This is a solid NLP approach that will help you understand exactly what "feeling" she is looking for.

Do not laugh at jokes you do not find funny.

Nothing is worse than a guy who is so try hard he forces a laugh at lame jokes or comments. You will be much better off if you tease her about the lameness.

"What, is that really your best line?" will usually have her trying to prove she is better than she just displayed.

Anytime a girl is trying to prove they are better than what you believe (or she thinks you believe) about her she is automatically assuming you have more value than her - which is exactly where you want to be.

Do not comply with orders.

I can't tell you how many times I have seen a girl order a guy to do something, and watched him do it. I have watched the \$60K a year and young secretary tell the \$10 million a year CEO to pick something up - and watched him do it with no hesitation.



I watch my sister ORDER her husband around frequently.

I watch most of my friend's girls ORDER them around, and most comply to "keep" the peace.

This is one most girls probably don't realize they do and it likely isn't on purpose, but most hot girls are absolutely use to guys doing whatever they want so they become 'trained' to tell guys what to do. If you are a guy that can charmingly say "No" she will instantly get wet.

A simple, "No, I don't take orders, but if you would like to ask nicely with a little feminine charm I might" is enough to set you apart.

They will usually ask nicer, and sometimes I still say "No."

Start paying attention to women around you and you may start realizing how many women tell men what to do - then stop being that guy. Smirk like an asshole when you say "No" as this is not just noncompliance, it is also flirting.

Never stay too long. Always leave her wanting more.

I have made this mistake too many times. I would be out at a club (I tend to fly solo) and meet some hot girl. Great openers, attraction is building and rather

than try to pull her to my place right then, I kept on talking with her. Which lowers the attraction - no challenge.

Now, if I am out solo, have a good interaction with a girl I will leave on a high note with something like "I am going to go meet more people", as I hand her my phone and have her put her number in.

From here I would either leave the club, or I would go approach and meet other girls. The girl may not like the fact you go to meet other girls, but never make any apologies. Preselection and jealousy are very powerful tools.

2) She Gets To Invest In You

Do not offer to buy her a drink. Instead suggest she buy you one.

I have written many articles on this, so I won't dwell. Never try to "buy" the girl. I have been a dumbass and taken women on a cruise for the first date. It is the kiss of death. You may get laid but you will never get the girl.



Suffice it to say, if you have to use any trade of assets to be with the girl you are displaying lower value. A high value man knows she wants to be with him just because of how his character makes her feel, not because of what he can give her.

Let her ask you out or for your number. Do not jump at the first chance to get this information.

As the man, we are supposed to be the pursuing party. I am typically bold and direct. However, if I can just sense she is very attracted to me (and logistics are on my side) I will go for the single night lay. Before a date, before getting her number, before even knowing her last name.

Sometimes, if I know she is very attracted to me, but I can't logistically pull the same night lay, I will let her pursue me and ask for my number. And if she

doesn't? If I have calibrated her so poorly as to miss this, then I let the interaction die rather than look like I am pursuing. Many times I will run into them in the future, and they always remember me and they always ask for my information the second time.

Ignore her first sexual innuendo or advance.

Many women will use this test to see how fast you will be interested. Simply ignore it.

As you get good at challenging women and increasing attraction, you will find more and more women going sexual very fast. It is their defensive tool to manipulate men, and it is how they test you to see if you are a 'player' or if you really are Alpha.

I have had girls I just met tell me how much they love other women, that their first sexual partner was female, how much they love blow jobs or doggy style. They will say this in a way to HINT that you might have this same fun with them.

DANGER WILL ROBINSON! This is a test. It is a power struggle to see if her pussy will rule you. If you jump on the bait you lose.

When I first started learning, I had a girl tell me how good she was at blowjobs. I just shrugged and looked at my pants then back in her eyes with a challenging look. We were sitting on my couch, so she dropped to her knees and sucked me off.

That is the second best way to handle that situation. I got the blow job, but I could feel her attraction lowered the next day.

The best way would be to completely ignore the comment. Do not react at all. If she continues throwing these out she likely has very low self esteem. You can tell her directly to "Stop, you get it, but you haven't decided if you are ready to invest



in her." Be prepared for a heated or very sad look, but you will stay in control of the situation, and it will likely go wherever you want.

When you ignore the comment you are demonstrating that you have personal power, high value, and that you have had whatever pleasure she is offering many times. All attractive traits.

As a side note, I use to love watching all the guys at the club go insane when two hot girls were dirty dancing and making out. Everyone yelling and acting like they had never even seen a porn video. The girls get off on this power trip, and they know they own the guys.



One time, when I was on the dance floor and two girls started this show and all the guys went nuts, one of the girls looked into my eyes as she started grabbing her girlfriend's tits. More guys yelled. I locked eyes with her for a moment, then I did a swift back turn and kept dancing. She sought me out later at the bar. Never did anything with her, but that display of my personal power was enough for her to approach me.

Qualify her. i.e. "I typically only date girls with really long hair, when is the last time you cut yours?"

I am so damn picky now it is insane. It really doesn't take much for me to walk away or end an interaction. With that, I have very high standards. I have told girls with short hair I wouldn't date them because I hate short hair. I have had several of these same girls contact me a year later with hair past their shoulders.

I have also told a cute 20 something girl who was 5'6 and 120 lb (she was cute but soft) that her body was too soft. I told her she needed to be at about 107 lb and much firmer. After two months in the gym she reached back out and we dated.

This list can go on.

Decide what you want and stick to your guns. There is a specific look I like, and if you don't have that look I may flirt, tease and practice my skills, but I will disqualify you.

And if she does meet the looks section, then you ask serious questions about lifestyle. My favorite is "Are you bisexual?"

But the thought behind this communicating you have standards, and you aren't yet sure she meets them. An easy way is to disapprove of something meaningless in the interaction.

Her: "I hate steak."

You: "That is too bad."

Her: "Why is that."

You: "I was just starting to like you. Now I have to take away a gold star..."



Make her comply. i.e. "Please hold my drink while I go to the restroom." or "Let's move over there."

I love this one. I tell women to buy me a drink, to move spots, to hand me something all the time. I don't ask, I tell them. If you do this with a confident yet still fun vibe, they always will comply. The more they do what you tell them to do, the higher your perceived value.

Start with little things. It can be as simple as walking in a mall, and having her move to your other side.

It can also be big things. I tell girls from the very start that in the bedroom they will call me "Sir" or "Master" and they aren't allowed to cum till they ask for permission and I grant it. They also aren't allowed to touch themselves unless they ask or I tell them to. Most guys are scared to even ask them to rub their clit while they fuck them, and I am telling her she can't till I decide. Creates a massive

amount of attraction and turns her on so that the sex is even better. Her mind is her first sexual organ, and it is the mind that will determine how good you are seen in bed.

3) Display Independence

Walk away at a high point in the interaction.

Let's say you are talking with a girl at a party who is laughing and touching you with increased frequency. At one of these points find something that has your attention - a friend, a poster on the wall, another girl - and simply walk away to where every your interest is. Don't say "bye" or "I will be right back" just walk away.



Most women will simply follow you, or watch and wait for your return.

Even if you are dating the girl, and you are at the mall or at a museum, walk off. Do your own thing and let her follow you. This simple trait is enough to keep most women admiring you. Do not be the

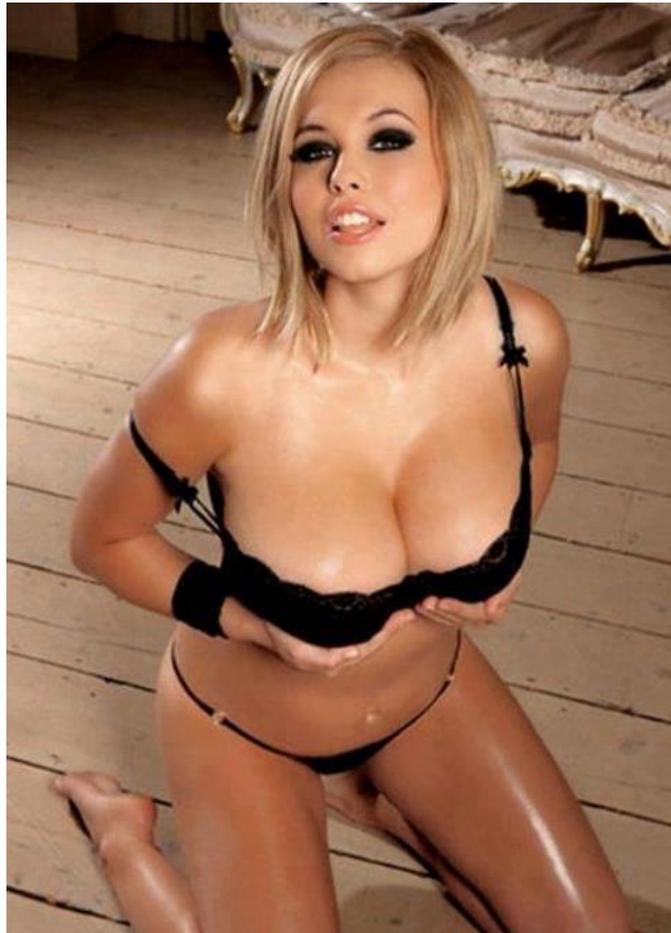
man that follows her everywhere she goes while holding her purse.

Be unpredictable.

Don't do what every other guy does. Walking up to a girl and saying, "Hi, I'm Joe," (with anything other than the most lustful, sensual tone of voice and matching eye contact) will not work with very hot women. Typically this leads to a massive attraction drop and slates you as predictable in the first 30 seconds as 10,000 guys have already done this. She thinks, "he's exactly like every other man who approaches me. Now he's going to ask me my name... then tell me how pretty I am... then ask if he can buy me a drink..." which is exactly what the last 10,000 guys did. You get slated as a "No" without any recourse. Instead, why not be different. Surprise her and tempt her attraction senses. Even just walking up to her, looking deep in her eyes and say, "Hmmm, you should buy me a drink." will work.

Never tell her what you're going to do. Statements of intent (verbally telling her 'here's what I'd like to do or have happen with you') leaves her nothing to fantasize about. The only time this works is when you tell her you're going to do one thing, then you do something completely different.

Most approaches by men have a predictable level of either them bumbling around, missing girls' signals, and not doing enough to move things forward, OR a predictable level of them charging ahead regardless of whether the girl is interested or not and trying to move things forward at all the wrong times. Instead, you want to be escalating at the right moments, when she's ready for things to move forward, right away. How's this unpredictable? Because most men either 1) wait way too long after a woman signals she's ready for progress, or 2) don't wait for her to signal at all and go



'damn the torpedoes, full steam ahead" on escalation even if the girl isn't ready for it yet. Don't be like them - learn to calibrate her and then act. You'll be refreshingly unpredictable - even though you're merely doing what you should be doing.

This is also true when replying to one of her questions. Do not always answer directly. Typically I will not tell a girl I just met what I do. I either will tell them something of very low value or completely outlandish.

Her: "What do you do?"

Me: "I am an ass model."

OR

Me: "I am a sewer cleaner."

Then just run with it. If she keeps pushing for a real answer just smirk at her and say, "I have learned to never tell a woman that I don't know exactly what I do. I have had stalkers, and I don't need more." This will put her mind in a tailspin trying to figure out why you are so "wanted" and why you won't brag about the obviously cool job you have.

Use "Maybe" as your mysterious tool.

I tell girls all the time, "On a scale of 1-10, you are a maybe." It literally sends them into a school of wondering what I mean.

It is also very powerful to leave a girl you just met at a party or a club with, "I have to get back to my friends, but maybe I will see you later." This is also effective in situations where you are likely to see the girl again - like on a college campus or if she works at a place you go to often. You don't get her number on the first interaction (mainly because you are busy), and you tell her "maybe" you will talk again. If you have increased attraction during the interaction, she may find out how to get a hold of you and chase you.



4) Directly Challenge Her

I love doing this. Many times in my travels, I will meet some girl who feels the need to try and compete with me, usually because of my "verbal sparring and teasing" that I start with. So when she comes back with one of those "You couldn't handle me" or "I would beat you" lines I typically stand up with a look of defiance on my face and challenge them with "You want to step outside and

settle this?" They will usually have a little shock, but even though I am acting "big and bad" this is teasing a role playing, but with an edge. Most women will immediately let their eyes sparkle with attraction, but some will say "Yes!". From here I have done everything from slinging them over my shoulder and walking to the door to just telling them "Let's go" and heading for the door. They usually will hesitate or squeal with delight.

Only once did I actually have a girl step outside with me under the guise of "settling this." I got into a boxing stance and she put her fist up and I just shook my head. She asked "what" and I said, "You really don't know how to fight?" I then proceeded to teach her where to hold her hands, how to put her weight on the ball of the feet then to punch hard by aiming two inches behind my hand and following through. Yes, I had her that night.

Regardless how the "settle this" ends, with me putting her down after a few steps or her backing away, I always look them in the eyes and say "If you ever want a shot at the title, just let me know." You can just watch their eyes dance with lust.

Another great way to directly challenge them is with the "Thumb War" - you know the game where you try to pin the opponents thumb down for 3 seconds. I have been in a conversation with a girl, playfully disagreeing with whatever opinions she was sharing when I finally acted exasperated and said, "That's it, let's finish this..." and put out my hand for the thumb war as I tell them to give me their hand. They do but don't usually know what the hell I am doing and I don't explain, I just start with the countdown - "1, 2, 3, 4, I declare a thumb war..." and so on. They all love this.

Lastly, I wear a BDSM master ring. Most women have no idea what the symbol means. Many times in my interactions with women I will say something outlandish or challenging and they will say, "Oh God." I always tell them, "You don't get to call me that, you may call me 'Sir' or 'Master'." From here they will say "they aren't going to call me that" or ask "Why". This is when I show them the ring and ask, do you know what this means? 99% of the time they don't and I



have them look up "master symbol" in Google, which brings back a ton of different results. As they are looking, still confused, I say, "Add BDSM to your search" and then 100 pictures my masters ring comeback. The shock, lust, and slight fear on most girls faces is priceless. From here I simply remind her how she should treat me as a [her] master.

Every once in awhile a girl will know that symbol. And with steady eye contact I will say, "Then you know what is expected of you." If she doesn't already have a powerful master I can have her right then.

Conclusion

The key is to be playful and fun while still displaying power and confidence. You never want to be the one putting more effort into the interaction than she is. Don't go overboard trying to be too nice or polite. You don't have to be rude, but never try to use nice, polite, accommodating, compliments, or gifts as tools to make a woman like you. Typically, unless she already sees you as having much higher value than her, these tricks will lower your value in her eyes.

This is exactly what the average nice guy does and they usually end up in the same place - the Friend Zone. If you don't challenge her, you will be seen as a "harmless guy".

You must challenge her to create any sexual tension.



If you simply follow the mandate of "stop yourself from putting in more effort to please her than she is to please you," you'll be well on your way to having the art of challenging women down pat.

I sincerely hope this has helped you in some way, and would love to hear and positive or negative feedback you get from using this material. Simply email me at [AlphaX @ PIPUBS.com](mailto:AlphaX@PIPUBS.com) or leave a comment [here](#).

If you are a normal guy really trying to learn confidence, inner game, plus the strategy and tactics to get laid like an Alpha, then I encourage you to visit my site.

Most Sincerely,

AlphaX